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FEBRUARY 2020 - EDITION 2

QUICK LINKS

[Why Liverpool?](#)

[City Economy Team](#)

[What's On - Business](#)

Due to the large volume of upcoming events and grants opportunities, presenting 2nd Edition of February 2020 newsletter.

LOCAL UPDATES

DRIVING EMPLOYMENT ACROSS THE SOUTH WEST SYDNEY (SWS) REGION

Liverpool Council is pleased to announce the new role of Employment Officer. Liz Young, who some of you will know from her role as a Business Liaison Officer, will play a central role in driving employment opportunities across the South West Sydney (SWS) region.



She will serve as a conduit between businesses, communities, and government agencies to maximise employment outcomes and opportunities for job seekers within the region.

One of the central projects of this role is Local Jobs for Local People which will have a structured approach to working with local employers for long term future job opportunities, and promote the local talent within the SWS region.

Whether you're a business, careers' advisor or a jobs provider or seeker, your participation in making Liverpool and SWS a place of choice for study, work and family is valuable.

This newsletter will bring you regular news about this project. You can contact Liz on 02 8711 7575 or youngl@liverpool.nsw.gov.au.

NSW-INDIA ADVANCED MANUFACTURING TRADE MISSION

In collaboration with the NSW Government, Western Sydney University's Launch Pad Technology Business Incubator is launching the NSW-India Advanced Manufacturing Trade Mission, taking up to eight advanced manufacturing SMEs and start-ups from NSW to India in April 2020.

Click [here](#) for more information about the NSW-India Trade Mission.

Email contact: S.marks@westernsydney.edu.au

PROCUREMENT NSW PORTAL FOR SMALL BUSINESSES

NSW Procurement has launched a portal through which small businesses can register their interest in bushfire work. The aim of this portal is to ensure enough contractors for the rebuilding work and to help provide local jobs and incomes for affected communities.

The concept is that the portal is a fast and easy way for businesses to register. Their details can be looked up by state, council and head contractors. Requests for quote and tender, and a buy now function, have also been included. There is a rating scheme to rank performance but systems have been put into place to make sure businesses get a chance to bid for work.

Click [here](#) to access portal or email key contact [Angelo Burgo](#) of Procurement NSW if you have any questions.

UPSKILL – IP EDUCATION PROGRAM FOR SMALL BUSINESS

IP Australia's small business education program - are you looking to understand more about trade mark protection for your business? Click [here](#) to register to the free, five step education program which teaches you all the basics you need to know before submitting an application of your own.

TAFE NSW - WOMEN IN BUSINESS

TAFE NSW is excited to launch Women in Business, a fully subsidised* NSW Government and TAFE NSW initiative for women who are looking to establish, or are already operating, a micro or small business.

The Women in Business program features a range of [online training topics](#) to support every stage of business, including case studies and advice from some of [Australia's leading entrepreneurs](#). In addition, Women in Business also provides easy access to resources and services for small business owners, including information about small business events happening all over NSW.

Click [here](#) for more information the program.



LIVERPOOL CHAMBER OF COMMERCE & INDUSTRY

The Liverpool Chamber of Commerce cordially invites you to tour the new experience centre at Western Sydney Airport.



Click [here](#) to purchase tickets.

UPCOMING EVENTS

INTERNATIONAL WOMEN'S DAY

The 2020 theme is “Each for Equal – an equal world is an enabled world”

LIVERPOOL CITY COUNCIL

CELEBRATING INTERNATIONAL WOMEN'S DAY

**PARTICIPATION & EMPOWERMENT:
DISCUSSING THE PATH TO EQUALITY**

Friday 6 March 2020
5.30pm – 7.30pm
Panel discussion and cocktails
Casula Powerhouse Arts Centre
1 Powerhouse Rd, Casula

WOMEN WITH ALTITUDE

Help and Inspiration to Grow Your Small Business

The Altitude Small Business Conference - 1.5 days of inspiration, expert advice & connection. Click [here](#) for more information.

PLAN, NURTURE, GROW.

ALTITUDE SMALL BUSINESS CONFERENCE

12-13TH MARCH 2020
BLUE MOUNTAINS, NSW

REGISTER NOW

Your invitation to the launch of Women with Altitude (WWA) Liverpool

WWA meet monthly all over Western Sydney and are opening a new chapter in Liverpool. Come along and connect with inspiring women who can help you to

promote your business. Launching 8 April. Click [here](#) more information and tickets.

UPCOMING GRANT OPPORTUNITIES

COMMUNITY STEM ENGAGEMENT GRANTS

The Maker Projects: Community STEM Engagement grants are now open for applications. Community STEM Engagement grants support STEM-related organisations and businesses to collaborate with STEM experts, other businesses and communities to deliver STEM initiatives to under-18s.

Competitive grants support projects that foster the development of STEM skills, build creativity and confidence, and encourage under-18s to pursue STEM studies and careers. This could include hands-on workshops and maker activities, travelling to regional Australia to deliver robotics workshops and other activities that foster young peoples' STEM skills.

Click [here](#) for more information.

MY BUSINESS HEALTH

Getting back to business after bushfires

Many Australian small businesses, particularly those in bushfire-affected areas, have had a tough start to 2020. The devastation has been unprecedented and we know small businesses are hurting.

Federal and state governments have designed a suite of measures to assist small and family businesses dealing with the extraordinary challenges they are facing as a result of the bushfires.

Grants are available to eligible small businesses that have sustained damage in the fires or lost stock as a result of power outages. Insured small businesses with less than 20 employees can claim expenses not covered by their insurance.

Assistance with Bushfire Recovery

Concessional loans of up to \$500,000 are available to small businesses that have suffered significant asset or revenue loss. Small businesses have a grace period of two years before making repayments on these loans, which are interest free for that period. Beyond that, an interest rate of approximately 0.6% applies and small businesses have up to 10 years to repay.

There is a Small Business Financial Support Line that is being established which will be helpful in providing basic information to small businesses.

The ATO has announced a deferral of BAS and other payments (except superannuation) until late May for businesses in fire-affected postcodes.

It's really important that small businesses take a proactive approach to getting back on track:

- call your accountant or trusted adviser to develop a customised recovery strategy
- contact your bank to ask what leniency is available on debts owed
- speak to your landlord about your rent and the possibility of a reduction or holiday
- talk to your insurer about your policy and what you are covered for
- Talk to your creditors and explain the situation.

Visit the ASBFEO website and take a look at the [Open for Business checklist](#), which provides a number of simple tasks that can help you get back on your feet.

There's no doubt many small business owners in bushfire affected areas have a long, difficult road ahead of them and may already be experiencing psychological trauma as a result. It's really important to look after your mental health right now and the [My Business Health](#) web portal is a good starting point.

Bushfire Recovery Networking Resources & Strategy Event for All Local Businesses

Open to all Local Small Business: Don't go through this period alone. Find out what resources are available, gather ideas and strategies to help your businesses recover as quickly as possible.

Local businesses are experiencing loss or uncertainty and have been impacted both directly and indirectly. This event is for local businesses to connect with others experiencing the same, to provide you with help and support you need to move forward in the aftermath of the bushfires and from the effects it may be having on your business. This initiative is a collective of local business networks, chambers, council and business organisations.

Click here for [Registrations](#).

Backing the Bush

The NSW Business Chamber has launched its new campaign to help communities suffering from the impacts of bushfire and drought.

The campaign, [Backing The Bush](#) is a website where companies of all sizes can pledge their promise to hold a board, management or staff meeting in one of the impacted areas between now and the end of 2020.

To help raise awareness of this campaign and to increase the business opportunities for the communities affected, the NSW Business Chamber is actively encouraging you, our members, to support the campaign by taking the pledge; using #BackingTheBush across your social channels when you pledge, and also when you hold your meetings.

AUTOMOTIVE INNOVATION LAB ACCESS GRANTS

The Automotive Innovation Lab Access Grants program supports businesses to undertake a range of activities. These may include design, prototype and testing activities undertaken at specialised facilities and service organisations that enhance automotive product design and development process.

For more information please visit link: [Grants and Programs](#)

FREE ENERGY COACHING FOR SMALL BUSINESSES



The NSW Government is providing small businesses with a coaching program in a virtual setting.

To register your interest email: energy.saver@environment.nsw.gov.au

Call: 02 9895 6590

WHAT'S ON BUSINESS EVENTS AND WORKSHOPS

Be sure to check out up coming business events and workshops to help you with your business. Many of them are free!

BUSINESS EVENTS

Remember if you are holding an event in Liverpool you can also add it to the What's On Page

Go [here](#) and select the post the event options

GENERAL

WANT TO DO BUSINESS WITH COUNCIL?

If you are interested in working with Council we recommend that you register on the following platforms.

Procurement Australia

[Liverpool City Council Tenderlink](#)

[Local Government Procurement](#)

[NSW eTendering](#)

[NSW ProcurePoint](#)

LIVERPOOL CITY COUNCIL

Interested in what else is going on in Liverpool. Subscribe to Liverpool City Council's general e-newsletter to receive news and events about Liverpool straight to your inbox. Click the image below to subscribe!



OTHER USEFUL LINKS

[WS Investment Attraction Fund](#)

[Small Business Grant](#)

[Business Connect](#)

[Western Sydney Airport](#)

[Local Government Procurement](#)

[Tenderlink](#)



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