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FEBRUARY 2019

QUICK LINKS

[Why Liverpool?](#)

[City Economy Team](#)

[What's On - Business](#)

MESSAGE FROM MAYOR WENDY WALLER

With more than \$500 million in development applications currently under assessment for commercial buildings, the transformation of Liverpool's CBD is really taking off.

Council's role in Liverpool CBD's transformation is far greater than facilitating the towers set to change the city's skyline.

We have to ensure that our streets and public spaces are places workers, students and residents will want to be.



Mayor Wendy Waller
mayor@liverpool.nsw.gov.au

This year we are looking at ways to make our streets more walkable, providing more shade, upgrading footpaths and supporting businesses to improve their shopfront facades.

We have a lot planned for 2019 and we look forward to delivering a beautiful, vibrant city centre for our community.

LOCAL UPDATES

TELL US HOW WE COULD ASSIST YOUR BUSINESS

To assist the City Economy team develop programs and initiatives that reflect the needs of our local businesses, we would like to hear from you about your business activities in the last 6 months.

The short 3 minute survey will help us understand the current economic activity in the local area and challenges businesses are facing. We will use the results to develop programs and events to enable your business to grow.

To have your say check out the [survey](#).



DESTINATION MANAGEMENT PLAN (DMP)

The Draft Destination Management Plan (DMP) is a five year strategy detailing Council's priorities for the development of the visitor economy in Liverpool. The DMP provides strategic direction and defines Council's role and commitment to meeting the needs of the visitor economy in the city

Council is now seeking Community Feedback on the Draft DMP, [click here to have your say](#).

SMALL BUSINESS DIGITAL CHAMPIONS



SMALL BUSINESS
DIGITAL
CHAMPIONS

digitalchampions.jobs.gov.au

When small businesses are digitally engaged they are:

- 50% more likely to be growing revenue
- 8 times more likely to be creating jobs
- 7 times more likely to be exporting
- 14 times more likely to be innovating new products or services

Applications are now open to be one of 100 Australian small business owners who will receive a digital transformation for their business, valued at up to \$20,000. [Click here to apply](#).

GENERATION ENTREPRENEUR

Generation Entrepreneur is a not-for-profit whose mission is to inspire the next generation of young Australians to drive positive change in the world through the power of entrepreneurship.

Generation Entrepreneur are seeking business partners to support an inter-school competition in Liverpool in 2019. The competition facilitates teams from high schools across Western Sydney coming together to work on real business problems.

If you're interested in finding out more please contact Council's Small Business Officer on business@liverpool.nsw.gov.au.



UPCOMING EVENTS AND WORKSHOPS

WHAT'S ON BUSINESS EVENTS AND WORKSHOPS

Be sure to check out up coming events and workshops in February and March to help you with your business. Many of the them are free!

WHAT'S ON?



INTERNATIONAL WOMEN'S DAY - LA FESTA DELLA DONNA

The City of Canterbury Bankstown and Liverpool City Council, along with Bankstown Airport, are proud to host *La Festa Della Donna*, the International Women's After 5pm Business Networking Event.

RSVP: By 1 March 2019

Contact: Domenica Mirarchi - Business Advisory Officer on 02 9707 9227, 0407 734 428 or domenica.mirarchi@cbc.city.nsw.gov.au.



LOCALISED BUSINESS MATCHING EVENT

This business matching event is aimed at growing the local economy and boosting local jobs, by facilitating better engagement between large scale organisations and local enterprises. Specifically targeted at **Transport and Logistics and Construction** businesses, be sure to register your interest via the emails below.

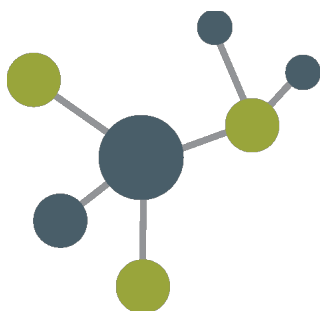
Date: Thursday 28th of March

Location: Mecure Liverpool

Time: 9:30am – 2pm

For more information or to register your interest, please contact:

Amanda Brisot at abrisot@wsbc.org.au or
Kerrie Elliot at business@liverpool.nsw.gov.au



Western Sydney Business Connection

WHAT'S ON IN LIVERPOOL

MARCH



Food trucks and stalls will sell tasty treats presented “on a roll”, so visitors can expect to try burgers, banh mi and burritos. There’ll also be live entertainment, giveaways and garden games, with plans for market stalls selling seasonal local produce.

Businesses are encouraged to submit an EOI by 1 March should they wish to support this exciting new event as a sponsor or stallholder. Visit www.liverpool.nsw.gov.au/LOAR for details.

GENERAL INFORMATION

Click the images below to see more information on:

- Applying for a Tapping In - Student Start-Up Grant with STC.
- Registering for tenders currently available with Western Sydney Airport (WSA).
- Becoming your own boss under the NEIS (New Incentive Enterprise Scheme) with MTC.
- Connect to multicultural business advisors with the Community Migrant Resource Centre.
- Train to be an Interpreter with a fully funded scholarship through the NSW Government.





OTHER USEFUL LINKS

[WS Investment Attraction Fund](#)

[Small Business Grant](#)

[Business Connect](#)

[Western Sydney Airport](#)



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