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APRIL 2019

## QUICK LINKS

[Why Liverpool?](#)

[City Economy Team](#)

[What's On - Business](#)

## MESSAGE FROM MAYOR WENDY WALLER

The announcement of \$35 million in Federal funding for the Future Food Systems Cooperative Research Centre is the latest example of how Western Sydney International Airport (WSI) is generating opportunities for Liverpool.

Council is one of the leading partners in the CRC, which will investigate efficient and sustainable ways to produce food for local and global markets.

Liverpool will be one of the first food hubs to take part in industry-led research, largely because it will soon be connected to the world through WSI.



*Mayor Wendy Waller*  
[mayor@liverpool.nsw.gov.au](mailto:mayor@liverpool.nsw.gov.au)

Council has a strong focus on ensuring Liverpool residents and businesses are able to take advantage of the opportunities arising as a result of WSI.

To this end, we have a Draft International Trade Engagement Strategy on public exhibition and would appreciate your input. Follow the link in this edition of Liverpool Business Connect to have your say.

## LOCAL UPDATES

### THE FUTURE OF FOOD IN LIVERPOL

Liverpool food producers will be at the forefront of a nationwide push into advanced food manufacturing to take advantage of opportunities provided by the new Western Sydney International (Nancy-Bird Walton) Airport.

Liverpool City Council will be one of the leading partners of a newly formed Future Food Systems Cooperative Research Centre which was awarded a \$35 million grant by the Federal Minister for Industry, Science and Technology, on 27 March

2019.

Read more [here](#).



### SYDNEY'S THIRD CBD



Liverpool is rapidly progressing towards becoming Sydney's Third CBD. Evidence of this is visible with the mixed use tower developments that are already under construction or have been recently completed, all of which will contribute towards further activating the CBD's economy.

The recent approval of the 23 storey fully commercial tower on the corner of Bigge and Scott (next to the Commercial Hotel) will also provide additional capacity for hundreds of office workers looking to work in close proximity to the CBD's transit hub and station.

Council is also assessing a number of new developments including its own Civic Place development on Scott St, a

new Westfield expansion, a 35 storey mixed use development (including hotel accommodation) on Elizabeth Street and a commercial development including conference centre, hotel and office building at 431 Macquarie Street.

Well over \$600M of development has either recently been approved in the CBD or is currently under assessment, so progress towards becoming Sydney's Third CBD is well underway!

For more detail on these new developments visit Council's [e-planning portal](#) or contact the Council's City Economy Business Liaison Team at [guthriec@liverpool.nsw.gov.au](mailto:guthriec@liverpool.nsw.gov.au).

## DAIKIN'S AUSTRALIAN MADE PRODUCTS ROLL OUT OF LIVERPOOL FACTORY

Daikin has achieved Australian Made certification for the first time ever on products made in its Liverpool factory.

Four of Daikin's air conditioning units now bear the Australian Made symbol.

Daikin Australia Manufacturing Manager Nicholas MacDonald said the achievement was great news for Daikin and for consumers and businesses wanting to support the local economy.

"It makes me really proud to see the 'Australian Made' logo on Daikin products as they roll off our assembly line," Mr MacDonald said.

"I know how hard our team has worked to realise this goal and I'm so proud of their efforts. We have quality products produced in our local factory, anchoring jobs and skills right here in Australia."

Liverpool Mayor Wendy Waller congratulated the team at Daikin on their commitment to producing its products in Liverpool.

"Achieving Australian Made certification is no mean feat," Mayor Waller said.

"It demonstrates to customers that by buying these products, they are supporting Australian jobs.

"Liverpool has a long history in manufacturing and this achievement shows the sector is still going strong in our city."

Daikin has two facilities in Liverpool, one in Chipping Norton and one in Warwick Farm.

## INTERNATIONAL TRADE ENGAGEMENT STRATEGY

Council welcomes feedback from the Liverpool business community regarding the vision, strategies and actions outlined in the draft [International Trade Engagement Strategy](#).

**HAVE YOUR SAY**



## DESTINATION MANAGEMENT PLAN

The Draft Destination Management Plan (DMP) is a five year strategy detailing Council's priorities for the development of the visitor economy in Liverpool.

The DMP provides strategic direction and defines Council's role and commitment to meeting the needs of the visitor economy in the city.

Adopted at the 27 March 2019 Council Meeting, the DMP will be launched with the rebrand of the Warwick Farm Tracksides markets on 15 June 2019.

## POP UP SHOP AVAILABLE

Are you a could-be small business entrepreneur who needs a shop to trial a concept in a cost-friendly, low risk environment for 6 months? Liverpool City Council has one shopfront available within an artisan hub to test your wares and activation ideas.

We are seeking expressions of interest from start-ups, social enterprises, community groups or artists to set up a temporary retail business in Northumberland Arcade, Liverpool.

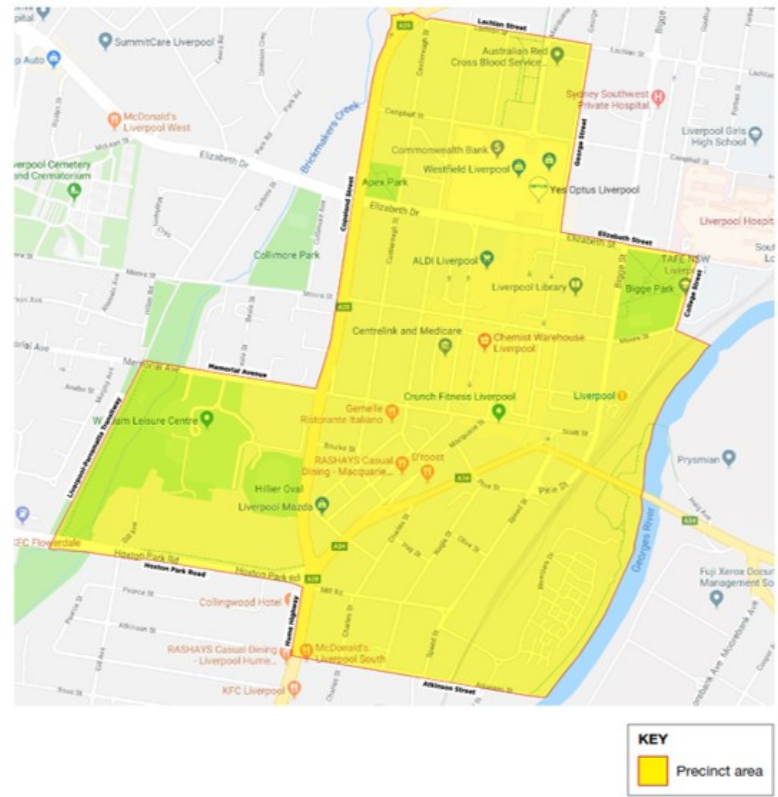
Click [here](#) for more information and to access the Expression of Interest and application form. If you need assistance to complete the form, please email [business@liverpool.nsw.gov.au](mailto:business@liverpool.nsw.gov.au) or call Liz Young, A/Small Business Officer on 8711 7575.

## LICENCE FOR POP-UP BARS AND POP-UP EVENTS: 12 MONTH TRIAL

Liquor & Gaming NSW has introduced [a new licence for pop-up bars and events](#), commencing **1 March 2019**, for a 12 month trial, that will support the activation or revitalisation of local places and spaces in [seven designated precincts in Sydney](#) (one of which is Liverpool), and help to diversify the night-time economy.

## Night-time Economy precincts Liverpool

The precinct area applies to subject premises located within the precinct area, including those that front, back onto or abut the street boundary marked in red.



### UPCOMING EVENTS AND WORKSHOPS FUNDING OPPORTUNITY

The NSW Government is offering over \$16 million in funding to help manufacturing businesses save energy and money.

If you're successful, you'll get up to \$120,000 in matched funding per manufacturing site, to upgrade your equipment and become more energy efficient.

**The first round of funding is open and closes 30 June 2019 at 5pm.**

Join us to learn more about the funding offers, get tips for a successful application and ask any questions you may have.

**Time:** 9am, Thursday 2 May 2019

**Venue:** Casula Powerhouse Arts Centre

Read more [here](#) or register directly [here](#).

### WHAT'S ON BUSINESS EVENTS AND WORKSHOPS

Be sure to check out up coming events and workshops in April, May and June to help you with your business. Many of the them are free!

### WHAT'S ON?



## WHAT'S ON IN LIVERPOOL

### APRIL

#### ANZAC DAY DAWN SERVICE

To commemorate [Anzac Day](#), a Dawn Service will be held at Bigge Park, Liverpool.



### AUGUST

#### EAT YOUR HEART OUT 2019

This year's [Eat Your Heart Out](#) will be held on Saturday 31 August 2019.

If you are interested in sponsoring this year's event, please contact Susana Freitas at [FreitasS@liverpool.nsw.gov.au](mailto:FreitasS@liverpool.nsw.gov.au) for more details.

#### OTHER USEFUL LINKS

[WS Investment Attraction Fund](#)

[Small Business Grant](#)

[Business Connect](#)

[Western Sydney Airport](#)

[Local Government Procurement](#)

[Tenderlink](#)



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