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JUNE 2019

## QUICK LINKS

[Why Liverpool?](#)

[City Economy Team](#)

[What's On - Business](#)

## MESSAGE FROM MAYOR WENDY WALLER

We are about to launch an exciting new campaign to shine a light on all of the wonderful things to see, taste and do in our own backyard and grow our visitor economy.

Starting with a launch on Saturday 15 June at the Liverpool Growers and Foodies Market, the Love Liverpool campaign will be an opportunity for local businesses who offer food and leisure experiences to showcase their offerings to the local community.

As the Love Liverpool brand will focus on collectively marketing local business, we can then better promote our region to the largest sector of visitors – those who visit friends and relatives.



*Mayor Wendy Waller*  
[mayor@liverpool.nsw.gov.au](mailto:mayor@liverpool.nsw.gov.au)

If you want more information on the campaign, contact Council's Tourism Development Officer at [freitass@liverpool.nsw.gov.au](mailto:freitass@liverpool.nsw.gov.au).

## LOCAL UPDATES

### LOVE LIVERPOOL

Join us to celebrate the rebrand of the Liverpool Growers and Foodies Market (formally known as Warwick Farm Trackside Market) in conjunction with the launch of our new tourism campaign, Love Liverpool. This campaign is an action from the recently adopted Destination Management Plan and shines a light on the wonderful things to see, taste and do in Liverpool.

Winners of the recent Instagram photo competition, #LoveLivo will be announced at 10am by the Mayor.

**Date: Saturday 15 June 2019**

**Time: 8am – 1pm**

**Location: Childs Park, Corner Ascot Drive and Central Avenue, Chipping Norton**

Featuring:

- Liverpool City Archers
- Talks with Georges River Environmental Educational Centre
- Live local music
- And much more



## WESTERN SYDNEY AWARDS FOR BUSINESS EXCELLENCE

**It's time your success story is celebrated**

In 2019, WSABE are excited to deliver 20 award categories recognising business excellence across a broad spectrum of fields and industries. If you have a business success story to share, please complete your free entry across one or more of award categories.

Please click [here](#) to view the 2019 WSABE Entries Guide!



# WSABE

## UPCOMING EVENTS AND WORKSHOPS

### 2019 LIVERPOOL CITY LOCAL BUSINESS AWARDS

**2019 LIVERPOOL CITY LOCAL BUSINESS AWARDS**

Nominate your favourite Liverpool City local businesses at [www.thebusinessawards.com.au](http://www.thebusinessawards.com.au)  
Nominations open Monday 20th May and close on Tuesday 11th June.

Awards Partner: **LIVERPOOL CITY COUNCIL** and **THE GREAT SOCIETY**

Presented and managed by: **precedent**

Winner

## WHAT'S ON BUSINESS EVENTS AND WORKSHOPS

Be sure to check out up coming business events and workshops in June, July and August to help you with your business. Many of the them are free!

### BUSINESS EVENTS

## WHAT'S ON IN LIVERPOOL

### AUGUST

### EAT YOUR HEART OUT 2019

Liverpool City Council is excited to present Eat Your Heart Out (EYHO) Liverpool 2019, our biggest annual CBD event on Sunday 31 August 2019. The event will celebrate the city as a wonderful place to live, work and play.

This year the event will light up Norfolk Serviceway, a hidden pocket of the CBD, with live music, arts and culture and, of course, amazing food.

Our program this year aims to return a high quality community and cultural event to South West Sydney with free outdoor performances, games, food trucks and public art installations.

<https://www.liverpool.nsw.gov.au/community/major-events/eat-your-heart-out>

**SEPTEMBER 2019**

## **LIVERPOOL CITY COUNCIL CHARITY BALL**

As one of South West Sydney's premier black-tie events, the Liverpool City Council Charity Ball combines fine dining with live entertainment, dancing and fundraising fun, serving as a wonderful opportunity to network with like-minded locals.

The sixth annual Liverpool City Council Charity Ball will take inspiration from the bright lights, bustle and beauty of Tokyo, Japan.

Funds raised will go to the [Ingham Institute for Applied Medical Research](#) to support their programs for young people interested in health and science.

### **Liverpool City Council Charity Ball**

**21 September 2019, 6pm – 11pm**

**The William Inglis Hotel, 155 Governor Macquarie Drive, Warwick Farm NSW 2170**

Tickets:

\$185 Full-price ticket

\$1,850 Table of Ten

[Click here to purchase tickets](#)

Sponsorship opportunities are also still available. Contact Events Officer Clara McGuirk on 8711 7624 or email [events@liverpool.nsw.gov.au](mailto:events@liverpool.nsw.gov.au) by 30 August 2019.

[www.liverpool.nsw.gov.au/charityball](http://www.liverpool.nsw.gov.au/charityball)



## GENERAL

### STUDENTS WELCOME - EXPRESSION OF INTEREST FOR BUSINESSES

Liverpool City Council is opening up Macquarie Mall to welcome new student from tertiary education providers. The program will be held from **Thursday 1 and Friday 2 August 2018, 12-4pm.**

Council is calling for Expressions of Interest (EOI's) from CBD businesses and relevant organisations and services for fun, innovative and engaging activities/programs to activate Macquarie Mall and engage students.

All submissions must be emailed to [FreitasS@liverpool.nsw.gov.au](mailto:FreitasS@liverpool.nsw.gov.au) by **Friday 28 June 2019 at 5pm.**



## WESTERN SYDNEY INVESTMENT ATTRACTION FUND

### Grant Funding for Western Sydney Businesses

The Western Sydney Investment Attraction Fund is a \$5 million investment by the NSW Government that will supercharge fast-growing small to medium sized enterprises (SMEs) in Western Sydney and attract new high-value knowledge-based jobs and investment to the region.

- Accelerating growth loans
- Strategic growth loans
- Loan guarantees

[Click here](#) for more information.

## HELPING HOME BUSINESSES START AND GROW

**The Small Business Commissioner is helping home businesses start and grow.**

The Small Business Commissioner has developed a web-based resource to make it easier for you to start or grow a home business in NSW. It provides information on requirements, where to go for support, and a helpful guide for getting started.

[Check it out here.](#)

## E-Rates Competition

How would you like to gain exposure to more than 70,000 residents in the Liverpool local government area?

Liverpool City Council is seeking expressions of interest from local businesses to donate prizes for a competition it is running to encourage residents to move away from paper bills and sign up to receive their rates notices electronically.

Your business logo and the prize you donate (from \$100-\$3000) will be advertised in the order of dollar value in a flyer that will be mailed out to more than 70,000 addresses during the week of Monday 22 July.

Follow [this link](#) and click on 'E-rates Competition' to download the EOI form.

For further information and to see a flyer design contact Tatjana Bozovic at [bozovict@liverpool.nsw.gov.au](mailto:bozovict@liverpool.nsw.gov.au).

## SPONSORSHIP OPPORTUNITIES

### Stars of Sydney Southwest Dance For Cancer

Stars of Sydney Southwest is a gala fundraising event to be held on **10 August 2019** for Cancer Council NSW. It's a fun event which brings together the Sydney Southwest community for a night of laughter and entertainment. The event features well known community members (our 'Stars') each paired with local dancers and dance schools to learn a dance routine in the name of entertainment.

Sponsorship packages start from \$1,000.

For more information about Stars of Sydney Southwest Dance for Cancer

**Visit the Facebook page:**

<https://www.facebook.com/starsofsydneysouthwestdanceforcancer/> or

Contact: Emma Jackson at [JacksonE2@liverpool.nsw.gov.au](mailto:JacksonE2@liverpool.nsw.gov.au).

### NSW Bike Week

(Saturday 21 September to Sunday 29 September 2019)

Council will work with the Liverpool Bicycle Users Group this year to host NSW Bike Week at the Casula Powerhouse Arts Centre. Sponsorship opportunities are available. Contact: Stella Qu at [QuS@liverpool.nsw.gov.au](mailto:QuS@liverpool.nsw.gov.au) for further details.

See: <https://www.transport.nsw.gov.au/news-and-events/nsw-bike-week-2019>.

## OTHER USEFUL LINKS

[WS Investment Attraction Fund](#)

[Small Business Grant](#)

[Business Connect](#)

[Western Sydney Airport](#)

[Local Government Procurement](#)

[Tenderlink](#)



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