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LIVERPOOL BUSINESS CONNECT



AUGUST 2018

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[Economic Development](#)

[City Economy Unit](#)

[Events](#)

MESSAGE FROM MAYOR WENDY WALLER



Mayor Wendy Waller
mayor@liverpool.nsw.gov.au

I don't have to tell you how exciting it is to be in Liverpool.

As we see contractors appointed for the preparatory work on Western Sydney Airport, we're hearing about growing business confidence and an upward trend in commercial development in our CBD.

Elements from the Western Sydney City Deal are coming to fruition.

The Western Sydney Industry Attraction Office has opened its doors and is gearing up to support growth in the Aerotropolis.

We have several exciting events in coming months including State of the Region and Spark South West.

Hope you enjoy reading about all these and many other exciting activities in this newsletter and I encourage you to get involved whenever you can.

LOCAL UPDATES

STARTING A BUSINESS GUIDE



The Australian Government have created a guide to help people who are Starting a Business.

Check out the guide here <https://www.business.gov.au/Guide/Starting>.

EASY TO DO BUSINESS PARTNERSHIP

Council has partnered with Service NSW to simplify the process for locals to set up a cafe, small bar or restaurant, through the launch of the Easy to do Business program.

The Easy to do Business program allows entrepreneurs to set up their business in 90 days or less.

Through this program, 30 government forms have been replaced with a single online application via Service NSW.

For more information on the Easy to do Business initiative visit <https://www.service.nsw.gov.au/easy-do-business> or call 13 77 88.

JOBS FOR NSW FINANCIAL SUPPORT



Jobs for NSW provides financial support to startups and emerging and fast-growth small to medium enterprises (SMEs) to build momentum and grow jobs.

Explore their funding options [here](#) to see which product best suits the needs of your business.

WESTERN SYDNEY BUSINESS CENTRE - BUSINESS ADVISOR

Richard Houwing is an accredited business advisor that provides business advice for new and existing businesses for the [Western Sydney Business Centre](#) under the NSW Government Business Connect program.

The program is a local, highly recognised program that puts you in touch with experienced and trusted advisors that can help you: Start or Grow a business.



Contact Richard at <https://www.richardhouwing.com.au/> or <https://www.facebook.com/pg/RichardBusinessAdvisor>

CITY ECONOMY

In our last newsletter we let you know about the change of name from the Economic Development Team to **City Economy** Unit.

We can now update you with our new address, **52 Scott Street, Liverpool**. The numbers we provided last time remain the same. If you have any questions or queries do not hesitate to contact us at business@liverpool.nsw.gov.au.

For general Council business – still visit the Customer Service Centre at 33 Moore Street Liverpool.

UPCOMING EVENTS AND WORKSHOPS

STATE OF THE REGION

WSBC's annual State of the Region Address is Western Sydney's key business leader luncheon. With 550 attendees at last year's sold out event, the 2018 State of the Region Address is set to provide a great opportunity for you to engage with influential business leaders, generate leads and promote your business profile amongst the decision makers of Western Sydney.

Date: Thursday 13 September 2018

Time: 11.30am to 2.30pm

Venue: The William Inghish Hotel, 155 Governor Macquarie Drive Warwick Farm

Book now to secure your seat at the special Liverpool City Council Partner Rate of \$150 + GST per person.

1. [Click here](#) to register and follow the prompts
2. Select the Liverpool City Council Partner Rate
3. Use the code LCC2018 to receive the special rate

SAVE THE DATE 26-28 OCTOBER 2018

SPARK SOUTH WEST

Start-Up Weekend

Spark Festival is Australia's largest gathering of startups, innovators and entrepreneurs. Over two weeks the festival celebrates and showcases success, builds connections, shares knowledge, educates and inspires. It covers any sector where innovation and entrepreneurship is happening.

Liverpool City Council will be participating in Spark Festival this year, partnering with Vibewire to host Spark South West: Start-Up Weekend focussing on the theme of liveability.

A start-up weekend, like a Hackathon, is an event run over an intensive period of time where people come together to solve a problem, develop a solution and end with a product or prototype. The event will also coincide with NSW Small Business Month and will aim to promote small business growth through innovation that improves resilience and boosts productivity.

DETAILS

WHEN: 26 – 28 October 2018

LOCATION: TBD

Spark Festival runs from
19 October – 2 November 2018
at locations around Sydney and
NSW.

To be notified when registrations open next month contact Council's Small Business Officer, Samantha Strachan on business@liverpool.nsw.gov.au.

AVIATEX - AUSTRALIAN SHOWCASE



Flying into the future

AVIATEX - Flying Into The Future AUSTRALIAN AVIATION SHOWCASE

Thursday, 15 November 2018 -
Saturday, 17 November 2018

BANKSTOWN AIRPORT

PH: (02) 4208 3997

Aviatex is an aviation trade exposition, industry forum and aviation careers showcase aimed at building future industry capability and skills pathways to support sector-wide growth. It offers a platform for today's aviation and aerospace industry to prepare for the needs and opportunities of tomorrow.

For more information visit <https://www.aviatex.com.au/>.

WOMEN IN AVIATION ASSISTANCE SCHOLARSHIP

The Regional Aviation Association of Australia and Bankstown Airport Limited are pleased to invite applications for the Women in Aviation Assistance Scholarship.

Funded by Bankstown Airport Limited in partnership with BASAIR Aviation College with a value of over \$3000, this scholarship will allow five (5) young women to each undergo two (2) introductory flights with BASAIR. This will then be accompanied by two days on site with the Airport Management Team, learning about the compliance, operations, aviation safety and contractor management at the Airport.

Applications should be received at the RAAA Office by **31 August 2018**.

Access the application form [here](#).

GET READY BUSINESS TOOLKIT

A new resource has been developed to assist businesses to prepare for unexpected disasters. The Get Ready Business toolkit is designed to help guide businesses to prepare for disasters in five simple steps.

The toolkit can be downloaded by visiting www.industry.nsw.gov.au/businessready

WHAT'S ON IN LIVERPOOL

AUGUST

EAT YOUR HEART OUT LIVERPOOL

SAT 25 AUG 2-9PM RAILWAY ST

FOOD MUSIC MARKETS GAMES

www.liverpool.nsw.gov.au

#EatYourHeartOut #TheGreatSouthW

SEPTEMBER

LIVERPOOL CITY CHARITY BALL

The annual [Liverpool City Charity Ball](#) will take over [The William Inglis Hotel](#) on Saturday 22 September, 6.30pm-10.30pm, where you'll be whisked away to the colourful streets of tropical Havana.

Inspired by the sunshine, street life and Spanish-colonial heritage of the Cuban capital, you'll sip fruity cocktails under palm trees, dine on a delicious three course seasonal menu and dance along to Afro-Cuban rhythms.

There will be photo booth fun, raffles and giveaways galore, with proceeds from tickets sold going to local charity Liverpool Neighbourhood Connections.

Tickets start at \$175 and can be [purchased here](#).

For sponsorship opportunities, please contact Clara McGuirk, Events Officer on 8711 7624 or events@liverpool.nsw.gov.au



PROUDLY SUPPORTING
Liverpool
Neighbourhood
Connections

LIVERPOOL
CITY
COUNCIL

Charity Ball

A night in
HAVANA

6:30PM, SATURDAY 22 SEPTEMBER 2018
THE WILLIAM INGLIS HOTEL
155 GOVERNOR MACQUARIE DRIVE, WARWICK FARM

TICKETS ON SALE NOW

For more information and to purchase please visit
www.liverpool.nsw.gov.au/charityball



SYDNEY FRINGE FESTIVAL COMES TO LIVERPOOL

Date: **20-22 & 27-29 September 2018**

Location: **Northumberland Car Park, Liverpool**

This year the Sydney Fringe Festival is activating the centre of Liverpool for six nights. The jam-packed program is curated by Western Sydney artist Nisrine Amine and will include pop-up comedy, theatre and spoken word performances, galleries, live music and an outdoor cinema. For more information, visit our website:

<https://www.liverpool.nsw.gov.au/events/sydney-fringe-festival-liverpool-hub>.

DECEMBER

CHRISTMAS IN THE MALL - STALLHOLDER APPLICATIONS

Liverpool City Council is seeking Stallholder Applications for the Christmas in the Mall on Saturday, 1 December from 1pm-8pm at Macquarie Mall.

This is an outdoor event. You can download an application form from Council's website at <https://www.liverpool.nsw.gov.au/community/expressions-of-interest> and selecting the Stallholder Application - Artisan and Design Stalls Event.

LET US KNOW WHAT YOU THINK

LIVERPOOL RETAIL EXPERIENCE SURVEY

Have your say as part of the Liverpool Community as to how you feel about the existing retail in Liverpool and what you would like to see in a revitalised Liverpool CBD retail offering.

Click [HERE](#) to complete.

HAVE YOUR SAY ON THE DRAFT CITY ACTIVATION STRATEGY

The draft City Activation Strategy is a model for precinct activation that will encourage the development of a well-integrated and thriving CBD. Council is seeking feedback from the Liverpool community regarding the vision and initiatives outlined in the Strategy.

Visit this link to have your say

<https://listens.liverpool.nsw.gov.au/city-activation-strategy>

by 30 September 2018.

INNOVATION STRATEGY

Council is now doing online consultation for an Innovation Strategy, which aims to position Liverpool as a City of Innovation. We are seeking views from across the community, from residents, workers and city stakeholders.

Please go to Liverpool Listens to fill out the survey so you can have a say in this important strategy.

<https://listens.liverpool.nsw.gov.au/draft-city-innovation-strategy>

OTHER USEFUL LINKS

[Jobs for NSW](#)

[jobactive Youth Jobs PaTH](#)

[Business Connect](#)

[Western Sydney Airport](#)

LIVERPOOL
CITY
COUNCIL

